



# ASO ADS

## WHY ADVERTISE WITH THE ASO?



### High Quality Ad

Your ad will look great printed in our large, magazine-style books in full color with a variety of sizes to choose from. We will even design the ad for you, if you'd like!



### Caring Audience

Adrian Symphony patrons care about the arts, support local businesses, and pay attention to the advertisers in our program books.



### Support the Arts

An ad in the ASO concert program not only helps you, but also makes it possible for us to continue to offer high-quality musical concerts and educational programs.

We print our programs twice every concert season (fall/spring). This encourages audiences to take their programs home between concerts and explore the contents at their leisure. Inside they can read program notes for all upcoming concerts, learn about guest artists and special events, and admire the large and colorful ads showcasing the wonderful Lenawee County businesses who support the ASO and the arts in our community. You could be one of them!

**For more information, please contact Amber Marks at [amber@adriansymphony.org](mailto:amber@adriansymphony.org)**

## 2021-2022 SEASON AD SIZES

Back Cover \$2000  
Inside Cover \$1600  
Full Page \$1200  
8" x 10.5"

1/8 page  
3.75" x 2.5"  
\$250

1/4 page  
3.75" x 5"  
\$500

1/2 page  
horizontal  
8" x 5"  
\$850

1/2 page  
vertical  
3.75" x 10.5"  
\$850

**Take a look inside an ASO Concert Program:**

**<https://www.adriansymphony.org/concert-programs.html>**

# 2021-2022 PROGRAM ADVERTISING AGREEMENT

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## AD SIZE

Please select your 2021-2022 season program advertising option below:

For returning advertisers, your previous ad selection was \_\_\_\_\_.

SELECT	AD SIZE & LOCATION	COLOR OPTION	WIDTH	HEIGHT	SEASON RATE
	Back Cover	Color	8"	10.5"	\$2,000
	Inside Front Cover	Color	8"	10.5"	\$1,600
	First Page	Color	8"	10.5"	\$1,400
	Inside Back Cover	Color	8"	10.5"	\$1,600
	Last Page	Color	8"	10.5"	\$1,400
	Full Page	Color	8"	10.5"	\$1,200
	½ Page Horizontal	Color	8"	5"	\$850
	½ Page Vertical	Color	3.75"	10.5"	\$850
	¼ Page	Color	3.75"	5"	\$500
	? Page (Business Card)	Color	3.75"	2.5"	\$250

## ARTWORK

- ☐ I am a returning advertiser. Please use my previous ad artwork.
- ☐ I am a returning advertiser and I am submitting new artwork by SEPT 1, 2021.
- ☐ I am a new advertiser and will submit my ad by SEPT 1, 2021.
- ☐ I am a new advertiser and need my ad created for a fee of \$100.

*New artwork must be submitted in .jpg or .pdf format to [info@adriansymphony.org](mailto:info@adriansymphony.org) by SEPT 1, 2021*

## BILLING

Advertising \$ \_\_\_\_\_ ☐ Check is enclosed, made payable to ASO. Check No. \_\_\_\_\_

Design Fee \$ \_\_\_\_\_ ☐ Please charge my VISA/MC/Discover

Total Due \$ \_\_\_\_\_ Card No. \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ CVC Code: \_\_\_\_\_