

WHY ADVERTISE WITH THE ASO?



High Quality Ad

Your ad will look great printed in our large, magazine-style books in full color with a variety of sizes to choose from. We will even design the ad for you, if you'd like!



Caring Audience

Adrian Symphony patrons care about the arts, support local businesses, and pay attention to the advertisers in our program books.



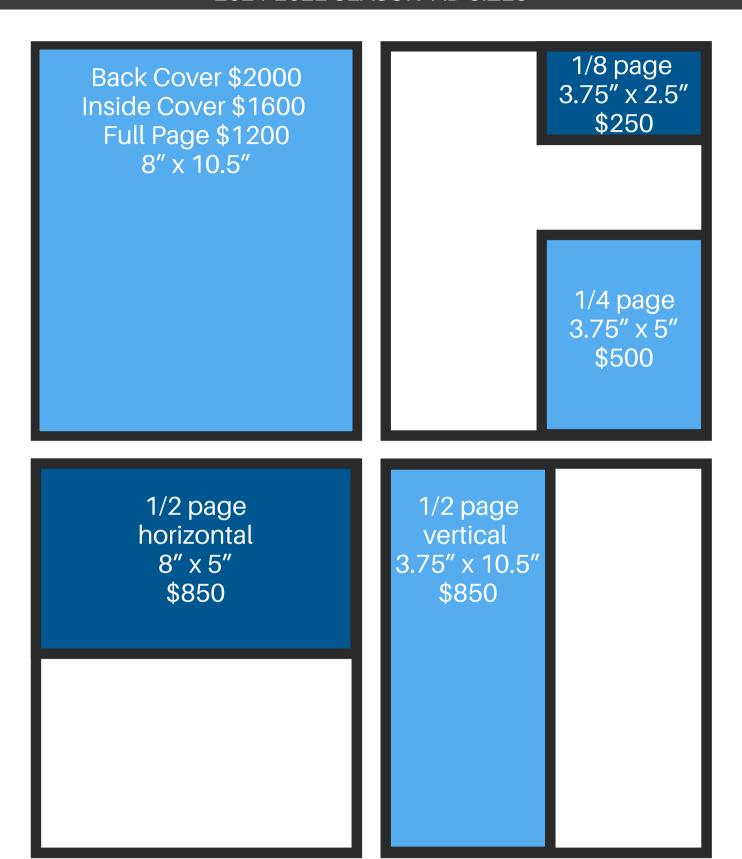
Support the Arts

An ad in the ASO concert program not only helps you, but also makes it possible for us to continue to offer high-quality musical concerts and educational programs.

We print our programs twice every concert season (fall/spring). This encourages audiences to take their programs home between concerts and explore the contents at their leisure. Inside they can read program notes for all upcoming concerts, learn about guest artists and special events, and admire the large and colorful ads showcasing the wonderful Lenawee County businesses who support the ASO and the arts in our community. You could be one of them!

For more information, please contact Amber Marks at amber@adriansymphony.org

2021-2022 SEASON AD SIZES



Take a look inside an ASO Concert Program: https://www.adriansymphony.org/concert-programs.html

2021-2022 PROGRAM ADVERTISING AGREEMENT

Company name:	
Contact person:	
Address:	
City/State/Zip:	
-	Email:

AD SIZE

Please select your 2021-2022 season program advertising option below:

For returning advertisers, your previous ad selection was _____.

SELECT	AD SIZE & LOCATION	COLOR OPTION	WIDTH	HEIGHT	SEASON RATE
	Back Cover	Color	8"	10.5"	\$2,000
	Inside Front Cover	Color	8"	10.5"	\$1,600
	First Page	Color	8"	10.5"	\$1,400
	Inside Back Cover	Color	8"	10.5"	\$1,600
	Last Page	Color	8"	10.5"	\$1,400
	Full Page	Color	8"	10.5"	\$1,200
	½ Page Horizontal	Color	8"	5"	\$850
	½ Page Vertical	Color	3.75"	10.5"	\$850
	¼ Page	Color	3.75"	5"	\$500
	? Page (Business Card)	Color	3.75"	2.5"	\$250

ARTWORK			
□I am a i	returning adv	ertiser. Please use my previ	ous ad artwork.
□I am a i	returning adv	ertiser and I am submitting	new artwork by SEPT 1, 2021.
□I am a i	new advertise	r and will submit my ad by	SEPT 1, 2021.
□I am a i	new advertise	r and need my ad created f	or a fee of \$100.
New artwork	must be subr	nitted in .jpg or .pdf format to	o info@adriansymphony.org by SEPT 1, 2021
BILLING			
Advertising	\$	☐Check is enclosed, mad	e payable to ASO. Check No
Design Fee	\$	☐ Please charge my VISA	MC/Discover
Total Due	\$	Card No	Exp
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