

# Concert Sponsor *Benefits*

<i>A drian Symphony Orchestra</i> 2015-2016 Music Director Search Season	<b>Season</b> Sponsor	<i>Classical</i> Series Sponsor <b>SOLD!</b>	<b>Pops</b> Series Sponsor <b>SOLD!</b>	<b>Major Concert</b> Sponsor \$5,000	<b>Co-Sponsor</b> \$2,500	<b>Partial</b> Sponsor \$1,500	<b>Hospitality</b> Host \$500
Company Logo on 2015-2016 Season Brochure (5,000+ units)	✓	✓	✓				
Complimentary tickets to the ASO Gala & Auction	8	4	4				
Complimentary tickets to sponsored concert(s)	24 Season Tickets (\$5,568 value)	12 Season Tickets (\$2,784 value)	6 Season Tickets (\$1,392 value)	20 (\$580 value)	10 (\$290 value)	6 (\$174 value)	4 (\$116 value)
Employee Discount: Company employees can purchase tickets for all concerts at the discounted Group Rate for Adult/Senior	✓	✓	✓				
VIP Backstage Tour one hour before concert performance (Limit 6 participants, mutually agreed upon performances)	✓	✓	✓				
Invitations to Special Events throughout the season, such as Up Close with an ASO Musician, Open Rehearsal	✓	✓	✓				
Half-Page Write-Up about Company in all season concert programs	✓	✓	✓				
Lobby display (signs/banners) at sponsored concerts	✓	✓	✓	✓			
Photo with Guest Artist(s) taken by professional photographer after the concert performance	✓	✓	✓	✓			

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<i>Adrian Symphony Orchestra</i> 2015-2016 Music Director Search Season	<b>Season</b> Sponsor	<i>Classical</i> Series Sponsor <b>SOLD!</b>	<b>Pops</b> Series Sponsor <b>SOLD!</b>	<b>Major Concert</b> Sponsor \$5,000	<b>Co-Sponsor</b> \$2,500	<b>Partial</b> Sponsor \$1,500	<b>Hospitality</b> Host \$500
Logo on the front cover of concert program	ALL Concerts	5 Classical Concerts	3 Pops Concerts	Sponsored Concert	Sponsored Concert		
Logo on Adrian Symphony Orchestra website	ALL Concerts	5 Classical Concerts	3 Pops Concerts	✓	✓	✓	
Logo on Program Page of Sponsored Concert Page	ALL Concerts	5 Classical Concerts	3 Pops Concerts	✓	✓	✓	
Logo on printed concert promotional items including, but not limited to: posters, postcards, print ads	ALL Concerts	5 Classical Concerts	3 Pops Concerts	✓	✓	✓	
Name in press release for your sponsored concert(s) distributed to area newspapers, publications, and radio interviews	ALL Concerts	5 Classical Concerts	3 Pops Concerts	✓	✓	✓	
Name recognition from the stage on concert day	ALL Concerts	5 Classical Concerts	3 Pops Concerts	✓	✓	✓	✓
Company Logo or Listing on large auditorium screen display prior to concert	Logo ALL Concerts	Logo 5 Classical Concerts	Logo 3 Pops Concerts	Logo Sponsored Concert	Logo Sponsored Concert	Logo Sponsored Concert	Company Listing Sponsored Concert
Listed as a 2015-2016 concert sponsor all season in each program	✓	✓	✓	✓	✓	✓	✓
Listed on program page of sponsored concert	ALL Concerts	5 Classical Concerts	3 Pops Concerts	✓	✓	✓	✓